

# Caribbean All-Star Students

## 2019-2020 SPONSORSHIP PROPOSAL





## DEAR FRIEND,

We are excited to announce that plans are underway For CASGLOBAL 2019-2020. A series of events are being launched, under the distinguished patronage of Ms. J. Lexy Brooks.

### **ABOUT “CARIBBEAN ALL-STAR STUDENTS (CASGLOBAL)” Program:**

- VIP Connected Entertainment, llc is a full-source international entertainment company based in the New York City area and the parent company for CASGLOBAL. VIP Connected is a Special Events Director for Festivals and Concerts worldwide featuring top celebrities. VIP created the *Caribbean All-Star Students* program (C.A.S Global) as a way of giving back to the community.
- The purpose of *CASGlobal* is to give students the opportunity to enhance their academic skills and creative thinking abilities by learning about different social and economic events as well as social studies abroad.
- The program is created to get students thinking creatively and to exercise their writing skills and thinking abilities.
- The program is developed to award students who have shown excellence in academics and who demonstrates leadership among their peers.

- 6 Schools will be selected in each island to compete in the competition and only 4 winners of the best written essay competition will be chosen for the program. We hope that this project will give students an opportunity to *explore and experience new places and new ideas*.

It is with this directive in mind that *CASGlobal* is fully committed to this program.

Proceeds raised from your contribution as a sponsor/supporter will help with secure student visas, passports, airline tickets, hotel accommodation, ground transportation, school supplies, award certificates and travel abroad activities for the CASGLOBAL Winners. As we seek to expand our sphere of supporters, we look forward to your generous contribution through the following enclosed sponsorship opportunities listed below.

The support received from the community and from the stalwart contributors who have given and continue to give their time and resources in facilitating the growth and advancement of our Caribbean Students – please know that this is guaranteed to be positively impactful for a long time. We invite your support.

For further inquiries, please contact us at CASGLOBAL, [212-599-1151 Ext. 5](tel:212-599-1151) or [casglobalinfo@gmail.com](mailto:casglobalinfo@gmail.com).



Casgloballogo.pdf



# Principal Sponsor

- Presenting Sponsor
- Lead sponsor in all CASGLOBAL activities and programmes
- Non-Competitive, exclusive sponsorship
- All Media Promotions from start to finish
- Radio/Television | Print Media
- One winner will represent your brand as Ambassador for one month
- Appear with CASGLOBAL at live TV drawing of prospective schools that will be selected to enter the competition
- Extensive social media exposure
- Students will be outfitted with a uniform which brands the CASGLOBAL logo and
- “Principal Sponsor” logo
- Link on website
- Mention in all media and press materials

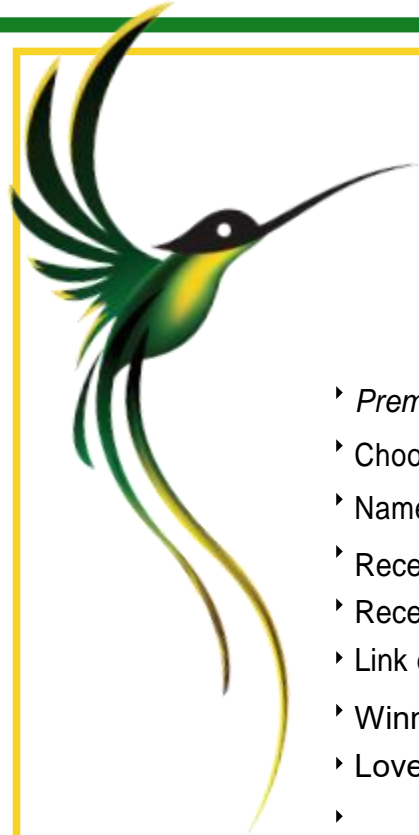
U\$15,000-\$20,000



# Humming Bird

- *Partner Sponsor*
- Non-competitive, exclusive sponsorship in product category
- Named in CASGLOBAL activities and programmes
- Media Promotions from start to finish
- Radio/Television | Print Media
- One winner will represent your brand as Ambassador for One week
- Appear with CASGLOBAL at live TV drawing of prospective schools that will be selected to enter the competition
- Social media exposure
- Students will be outfitted with a uniform which bears the CASGLOBAL logo and “Humming Bird” sponsor logo
- Link on website

U\$10,000



# ONE LOVE

- *Premium Sponsor (Show Love)*
- Choose a winner to sponsor his/her expenses for CASGLOBAL trip
- Named in CASGLOBAL activities and programmes
- Receive four (4) weeks of Radio, TV and Media promotion in all CASGLOBAL initiatives
- Receive four (4) weeks social media exposure
- Link on website
- Winner Student (sponsored) will be outfitted with CASGLOBAL logo and “One Love” sponsored logo on all apparel worn during CASGLOBAL trips.
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U\$5,000



# ACKEE

- ***Meal and Ground Transportation Sponsor*** for all the winning students
- Named in CASGLOBAL activities and programmes
- Receive four (4) weeks of Radio, TV and media...
- promotion in all CASGLOBAL initiatives
- Receive four (4) weeks social media exposure
- Link on website
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U\$2,500

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# Support us

- › Support our initiatives
- › Named in CASGLOBAL activities and programmes
- › Receive four (4) weeks of Radio, TV and Media promotion in all CASGLOBAL initiatives
- › Receive four (4) weeks social media exposure
- › Link on website

US\$100-\$1,000+





# Media Partner

- (If TV Sponsor) Exclusive on “Live Drawing” of competing Schools
  - First to announce winning Students
  - First to receive exclusive interviews with the winning Students
  - Named in all CASGLOBAL activities and programs
  - Coverage for students departing for their trip and returning
  - Mention in all media and press materials
  - Link to Website and social media
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- (If Radio Sponsor) Exclusive on “Live Drawing” of competing Schools
  - First to announce winning Students
  - First to receive exclusive interviews with the winning Students
  - Named in all CASGLOBAL activities and programs
  - Mention in all media and press materials
  - Link to Website and social media



## 2019 SPONSORSHIP CONTRACT

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Country: \_\_\_\_\_ Telephone: \_\_\_\_\_

☐ Principal U\$15,000    ☐ Humming Bird U\$10,000    ☐ One Love U\$5,000    ☐ Ackee U\$2,500    ☐ Media Partner    ☐ Support any amount U\$\_\_\_\_\_

### Payment Options

☐ Check Enclosed    Make check payable to: **CASGLOBAL FOUNDATION, INC**

☐ Credit Card

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Card No.: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_ Security Code: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Please return completed form to: **CasGlobal: 1330 Avenue of the Americas, Ste 23A, New York, NY 10019**

Your response will be appreciated by: October 31, 2019.